



BP1: Training and Awareness

Reference: BP1 009	Title of Project:	Barebones Project
Version: 1	Website:	http://www.multiprint.uk.com/barebones/default.htm
Brief Description of Project:	<p>The Barebones project is supported by Nottinghamshire, Leicestershire and Derby. It is aimed at moped/scooter riders age 16-19 years in urban areas. There are publicity materials, DVDs and training resources. The website gives useful and accessible information on protective clothing and common collision factors.</p> <p>There are visuals on the site which show actual injuries to motorcyclists.</p> <p>The animated video appears well thought out and engages interest.</p> <p>The advice given addresses a factor which appears in young PTW collisions in other UK urban areas (evident in Hull, York and Leeds). New riders attempt to ride their PTW like a cycle, failing to take into account the differences in speed, handling and likely consequences of impact.</p>	
Monitoring Data:	The project was created to address a 400% increase in injuries to moped/scooter riders in Nottingham. The project is evidence based in its conception but there has been no evaluation of the outcomes as yet.	
Results:	The project received an IHIE Certificate of Commendation in 2008 for its approach to <i>“a genuine and important issue in an original and appropriate way”</i> .	
Key Effective Conclusions:	<p>The main issues addressed are:</p> <ol style="list-style-type: none"> 1. The reluctance of young PTW riders to wear protective clothing. 2. Common collision causation factors with avoidance strategies explained. 	
Projects for Comparison:	‘Twist and Go For It’ website.	



Justification:	<p>Due to extensive use of appropriate visuals, many of the resources could be translated into additional languages. The animated video does show riding on the left and would need recreation for other European countries but the approach appears promising. Additional monitoring data is required but may be available with further research.</p> <p>This project appears to address the eSUM objective for WP3, BP1 by offering the potential for reducing urban PTW casualties through rider training/behaviour change.</p>
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