



BP1: Training and Awareness

Reference: BP1 020	Title of Project:	Rider for a Day Project, Paris
Version: 1	Website:	www.paris.fr
Brief Description of Project:	<div style="display: flex; align-items: center;"> <p>This project provides an opportunity for highway engineers and transport policy staff to experience the problems a PTW rider faces in the road environment.</p> <p>The project provides a ride across Paris as a way of highlighting road designs with a negative effect on PTW stability and safety, such as uneven road surface, slippery road markings, barrier design, parking and traffic management guidance markings.</p> <p>The event has been run 4 times since 2002.</p> </div>	
Monitoring Data:	None available.	
Results:	None available.	
Key Effective Conclusions:	<p>Providing the opportunity for engineers and transport professionals to directly experience the highway from a PTW rider's position may be effective in raising their awareness of key issues.</p> <p>This type of experiential learning has potential as part of continuing professional development.</p>	
Projects for Comparison:	Involvement of PTW groups in highway design (BP4 004).	
Justification:	Further data on the effects of the 'Rider for a Day' events is required before conclusions can be made.	