



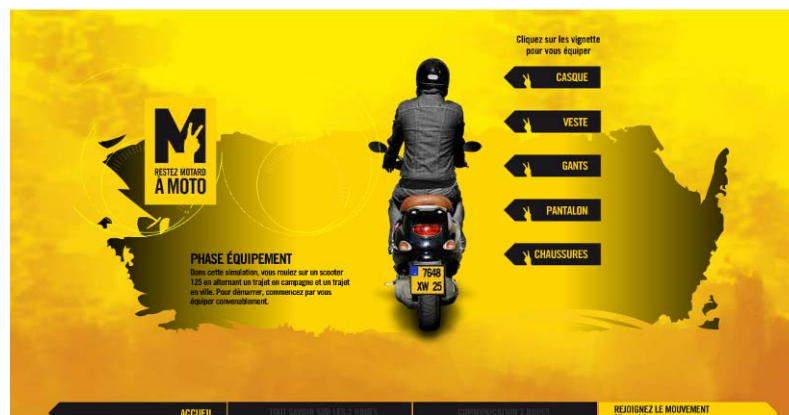
BP1: Training and Awareness

Reference: BP1 025	Title of Project:	Restez Motard a Moto. Securite Routiere, France
Version: 1	Website:	www.restez-motard-a-moto.fr
Brief Description of Project:	<div data-bbox="430 798 625 924" data-label="Image"> </div> <div data-bbox="657 787 950 913" data-label="Image"> </div> <p data-bbox="389 976 1469 1081">The French government has produced a website for PTW riders which allows them to access advice on safe riding techniques and managing hazards.</p> <p data-bbox="389 1134 1469 1249">The website uses a mixture of video and animation to simulate riding hazards and to provide advice for recognising and safely managing them. A 'screenshot' of the homepage is shown below.</p> <div data-bbox="511 1291 1339 1690" data-label="Image"> </div>	

The user can take a hazard perception test which provides specific advice for dealing with hazards as they appear on screen.



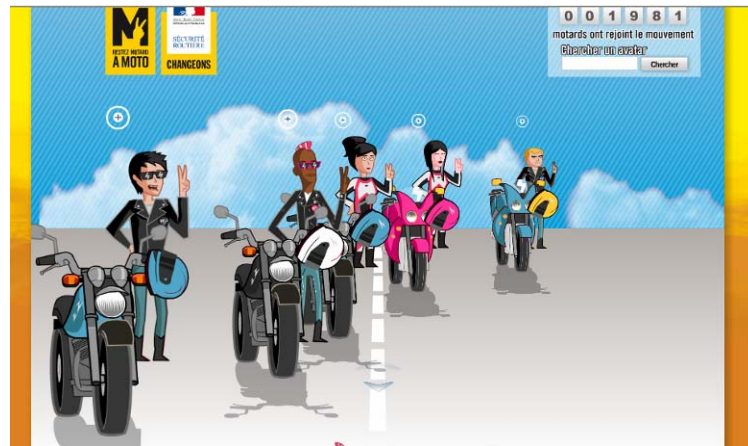
Before starting the ride, the user is asked to select appropriate equipment including clothing, gloves and helmet.



The ride presents a range of hazards (including weather conditions, the actions of other road users and surface irregularities) and explanations of strategies to manage them.



The user can select from several characters, locations and types of motorcycle.



The graphics are attractively presented and the site is easy to use. Logos and images are downloadable and there is a supporting leaflet accessible from the website.

www.restez-motard-a-moto.fr/txt/restez_motard_a_moto.pdf

<p>Monitoring Data:</p>	<p>None available although the content of the website appears to be based on the identification of hazards from the analysis of casualty data. Monitoring data has been requested.</p>
<p>Results:</p>	<p>The website and downloadable resources are available for users.</p>
<p>Key Effective Conclusions:</p>	<p>The website appears to offer appropriate, practical advice on hazard perception, avoidance and general safe riding. There does not appear to be a statistical evaluation of the effects of the resource.</p>

Projects for Comparison:	BP1 004 Moped Safety Website. BP1 009 Barebones Website. BP1 012 ACEM 'Lucky 13' Cartoons. BP1 021 VAL OP, LET OP Campaign.
Justification:	Although the information and advice presented on the website appears to address some common urban PTW collision causation factors, it would be useful to have an evaluation of the effects of the resource and an indication of how many users the website has attracted.