





BP1: Training and Awareness

Reference: BP1 028	Title of Project:	eMoto Café. Bulgaria
Version: 1	Website:	www.e-motocafe.net/category/11
Brief Description of Project:	<p>eMoto café.net is a web based magazine providing news and information to Bulgarian PTW riders.</p>  <p>There is a useful section for 'beginners' which contains advice on learning to ride, covering key actions and manoeuvres.</p> <p>Safe riding technique and collision avoidance strategies are discussed under different headings which cover technical information, riding on poor surfaces, riding around bends, braking, accelerating, riding uphill and downhill and several others.</p> <p>The website appears to be attractive and accessible, with news of technical developments, new models and the international and local race series.</p> <p>The riding techniques discussed appear to offer good, practical information on safe machine control.</p> 	

The website also gives information on safety equipment and clothing with details of international helmet standards and product information on protective clothing from major manufacturers.



<p>Monitoring Data:</p>	<p>None available.</p>
<p>Results:</p>	<p>The web magazine is a useful resource for those interested in motorcycling.</p>
<p>Key Effective Conclusions:</p>	<p>The information on safe riding, helmets and protective clothing is presented in the context of the 'safety dialogue', providing tips and advice for new or inexperienced riders as part of a wider sharing of news and opinions.</p>
<p>Projects for Comparison:</p>	<p>BP1 026 German 'Good and Safe' Motorcycling Website. BP1 029 Institute for Motorcycle Safety Website.</p>
<p>Justification:</p>	<p>Specific monitoring data would be very difficult to provide but the presentation and detail of the information and advice provided may contribute to eSUM objectives.</p>