



BP1: Training and Awareness

<p>Reference: BP1 029</p>	<p>Title of Project:</p>	<p>Institute for Motorcycle Safety Website (Germany)</p>
<p>Version: 1</p>	<p>Website:</p>	<p>www.ifz.de</p>
<p>Brief Description of Project:</p>	<div data-bbox="397 766 722 892" data-label="Image"> </div> <p>The IFZ is a member of the German Road Safety Council (DVR). They are involved in the development and implementation of joint programmes on PTW road safety.</p> <div data-bbox="1193 871 1453 1239" data-label="Image"> </div> <p>IFZ undertakes research into PTW safety, including collision data analysis and research into countermeasures. They are also involved in developing educational materials for riders and instructors.</p> <p>The IFZ website provides free downloads of a range of leaflets covering topics such as protective clothing, rider training options, carrying child pillion passengers safely, First Aid and safe riding techniques.</p> <div data-bbox="406 1396 868 1659" data-label="Image"> </div> <p>There is also information on IFZ research projects and policy briefings.</p> <p>There are sections on training, conferences and events run by IFZ.</p> <p>A motorcycle simulator for training and public exhibitions is available for hire.</p>	

	<p>Research bulletins are available for purchase covering key PTW themes from the mid 1980's to the present.</p> <p>IFZ produce helmet labels indicating the correct method of unfastening and removing the helmet in the event of the rider being involved in a collision.</p> <p>There are posters and publicity materials available for purchase.</p>
Monitoring Data:	IFZ are involved in research using casualty data. Their advice and training programmes are based on that research.
Results:	IFZ's website, resources and advice are available to riders and professionals requiring information on PTW safety. It is not known how frequently or to what purpose the information is used.
Key Effective Conclusions:	The IFZ website provides access to a comprehensive range of advice and technical information and represents a useful resource store for those interested in road safety.
Projects for Comparison:	BP1 026 German 'Good and Safe' Motorcycling Website. BP1 028 Bulgarian eMoto Cafe Motorcycling Online Magazine.
Justification:	The advice and resources available from IFZ appeared to be developed from established research and PTW collision data. Specific evaluation of IFZ resources and activities using casualty data would provide additional evidence of effectiveness in addressing eSUM objectives.