



BP2: Highway Features and Policy

Reference: BP2 019	Title of Project:	A European Agenda for Motorcycle Safety, FEMA
Version: 1	Website:	www.fema.ridersrights.org/docs/EAMS2007.pdf
Brief Description of Project:	<div data-bbox="394 764 826 1333" data-label="Image"> </div> <div data-bbox="850 764 1463 869" data-label="Text"> <p>The Federation of European Motorcyclists Associations brings together riders' rights organizations from across Europe.</p> </div> <div data-bbox="850 926 1463 1031" data-label="Text"> <p>FEMA strives to present the PTW rider's position on safety whilst remaining committed to reducing casualties.</p> </div> <div data-bbox="850 1087 1463 1304" data-label="Text"> <p>In this document FEMA provides an overview of motorcycling in Europe and gives the rider's perspective on key safety issues and countermeasures. The following text is from the introduction to the document.</p> </div> <div data-bbox="394 1360 1463 1577" data-label="Text"> <p><i>“With its European Agenda for Motorcycle Safety (EAMS), FEMA intends to contribute to the road safety debate, providing stakeholders with the motorcyclists’ expertise and real needs. The document emphasizes that motorcycles and motorcyclists have different characteristics from other vehicles and their drivers, and identifies the specific needs of motorcyclists that must be addressed along with those of other road users.</i></p> </div> <div data-bbox="394 1633 1463 1808" data-label="Text"> <p><i>The EAMS is aimed at providing legislators, decision makers, and all stakeholders dealing with motorcycle safety, with a brief summary of why motorcycle accidents happen from a rider's perspective and recommendations on how to improve motorcycle safety in some selected areas of particular concern.”</i></p> </div>	

The document sets out the reasons people choose motorcycles over other transport modes and summarises the advantages of PTW use.

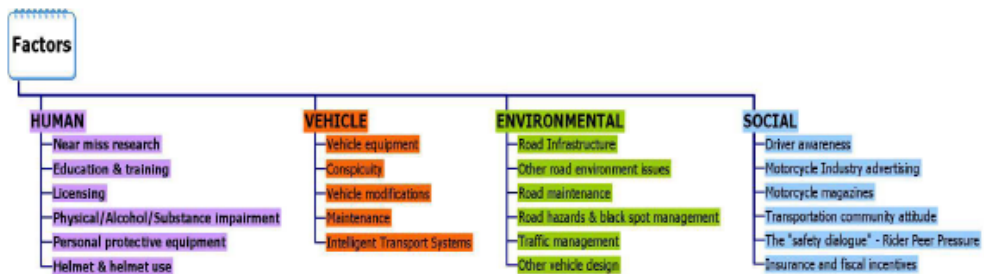
The environmental benefits, reduced congestion and parking space efficiencies of PTWs are highlighted. The increasing use of PTWs is stressed as a partial explanation for the fact that casualties in this mode are not decreasing in line with EU targets.

The main points are summarised in the table from the report shown below.

- IN BRIEF:**
- ✓ Motorcycle use in Europe is increasing, both as a leisure activity and as a mean to fight congestion in urban centres.
 - ✓ Motorcycling trends are evolving with the average age for taking up motorcycling increasing and more women riding motorcycles than ever before.
 - ✓ There is a variety of motorcyclists using their motorcycle for a variety of purposes.
 - ✓ Motorcycles offer a viable alternative to a reliance on the car. They have major advantages compared to any other motorised road transport mean, especially on climate change, with less emission of greenhouse gas, and on fuel consumption, with lower figures.
 - ✓ Motorcycles represent an efficient and effective answer to the need for more mobility, both in case of Labour Mobility and Social Mobility.
 - ✓ Supportive measures favouring the use of motorcycles will reduce motorcycles casualties.

PTW safety trends are discussed and problems with data compatibility across Europe are highlighted. Naturally FEMA interpret the available data in a pro-rider context and provide a summary of the key factors from that perspective.

The key factors and corresponding counter-measures are divided into 4 groups: Human, Vehicle, Environmental and Social.



	<p>The document describes counter-measures in each of these groupings and provides a series of recommendations for policy makers and practitioners.</p> <p>FEMA emphasise their perception that rider expertise is under-utilised by road safety policy makers and professionals and that greater efforts need to be made to include motorcyclists in the decision making process.</p> <p>Examples of good practice in this area (UK and US National Motorcycling Strategies) are suggested.</p>
Monitoring Data:	The collision 'factors' and recommended counter-measures are based on an interpretation of available data. As with most policy documents it is not thought possible to undertake specific data-based evaluation of the effectiveness of the information provided.
Results:	The document provides a readily accessible overview of motorcycling in Europe including a riders' rights perspective of safety problems and potential counter-measures.
Key Effective Conclusions:	<p>Although there is unlikely to be specific monitoring data for policy/research documents of this type, the advice and information provided are data-based and provide a useful perspective for those involved in PTW safety who are perhaps not themselves experienced motorcyclists.</p> <p>Many of the recommendations support examples of good practice referenced in the eSUM Good Practice Guide.</p>
Projects for Comparison:	<p>BP2 009 Positioned for Safety, NSW, Australia.</p> <p>BP2 010 DfT Motorcycling Strategy. UK.</p> <p>BP2 017 DGT Strategy for PTW Safety. Spain.</p>
Justification:	EAMS appears to be a useful reference document for policy makers and road safety professionals. FEMA's recommendations appear to have the potential to positively contribute to the PTW safety debate and could assist in the achievement of eSUM objectives.